

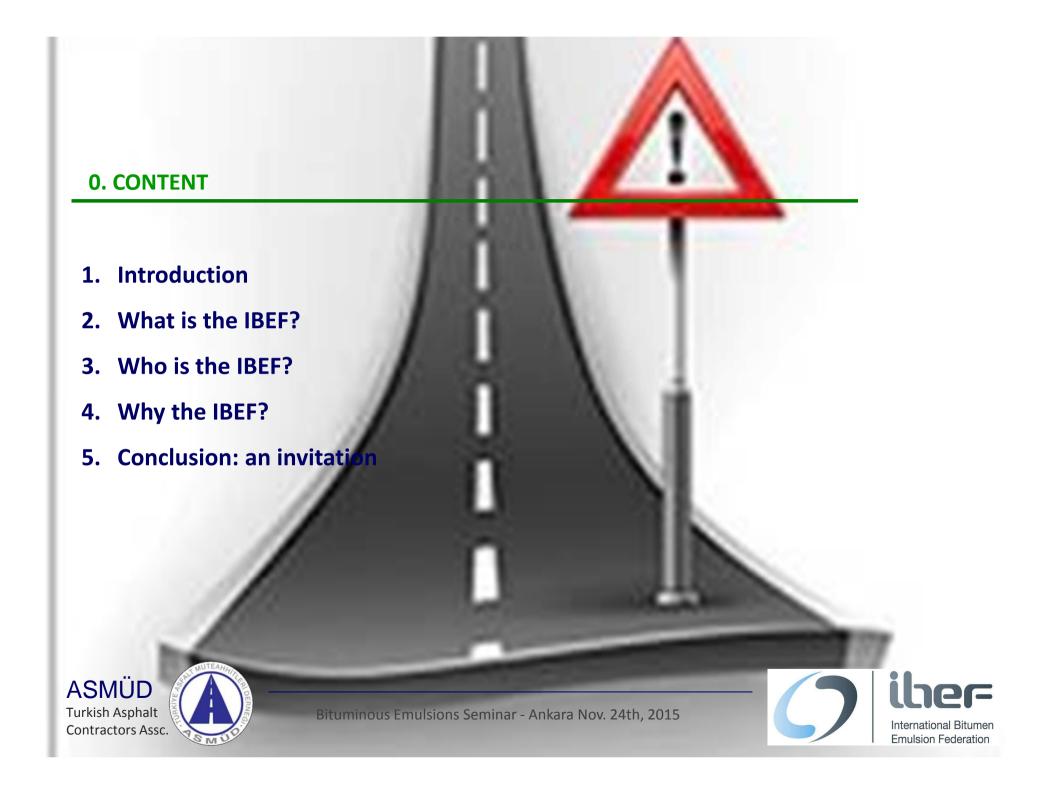
AN INTRODUCTION TO THE IBEF

The reasons to be in Turkey

Étienne le Bouteiller – IBEF Executive Director







1. INTRODUCTION

- A seminar decided jointly between the IBEF and ASMUD, with the support of the ERF & EUROBITUME
- Gathering representatives of national associations and of the road industry
- The IBEF believes that bitumen emulsion techniques have a great potential in Turkey and is prepared to contribute to its development thanks to the commitment of its members











2. WHAT IS THE IBEF?

- IBEF stands for International Bitumen Emulsion Federation
- A non profit organization founded in 1996, with head office in Paris
- Gathering national associations and companies from 19 countries























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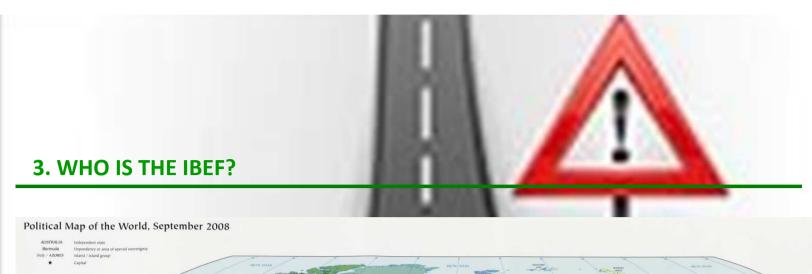














2. WHAT IS THE IBEF?

The IBEF holds 1 board of directors and general assembly every year

2013 August Cancun

2014 March Tokyo

2015 February Paris

• 2016 February Bonita Springs

• The IBEF has a small budget and it success relies on the commitment of its members

• The IBEF is and will be what its members want it to be and to become







4. WHY THE IBEF?

- Promoting pavement preservation as a tool for the economical and social development of countries
- Objectives of the IBEF:
 - Promoting the use of bitumen emulsion worldwide
 - Collecting market information and promotional materials
 - Exchanging information and best practices on safety standards
 - Exchanging information and best practices on the production and use of bituminous emulsions
 - Conducting periodic worldwide technical symposiums (World Of Emulsions in 1993, 1997, 2001, 2006, 2010, 2015)





4. WHY THE IBEF?

- Promoting pavement preservation as a tool for the economical and social development of countries
- Team member of the PPRS Paris 2015











4. WHY THE IBEF?

Lessons learnt from the PPRS Paris
2015



Road transport is a social topic before being a technical an economical topic

Politicians have their own role to play

Road users have their own role to play

The whole industry should play its own part. The IBEF is part of it.

The IBEF will be part of the PPRS Paris 20XX...









ASMUD IS MOST WELCOME WITHIN THE IBEF FAMILY!





