

PAVEMENT PRESERVATION AND RECYCLING SUMMIT 2018

From PPRS Paris 2015 to **PPRS Nice 2018**

Clémentine NICOLLET, Project Director, Live! by GL events



Feb. 27th, 2017 - Paris



iberf
International Bitumen
Emulsion Federation

0. CONTENTS

1. Background and Introduction
2. Objectives
3. Team & Partners
4. Destination Nice
5. Communication
6. Contact information
7. Acknowledgement



IBEF Exchange Seminar

1. PPRS PARIS 2015

KEY FIGURES

- 1st Edition
- Paris Congress Center
- 728 sq exhibition
- 17 sponsors
- More than 1,000 attendees
- 62 nationalities



Feb. 27th, 2017 - Paris

IBEF Exchange Seminar

1. PPRS PARIS 2015

MAIN LESSONS LEARNT

- Economy and mobility need roads they deserve
- Road transport is a social topic before being a technical and economical topic
- Politicians have their own role to play
- Road users have their own role to play
- The whole industry should play its own part



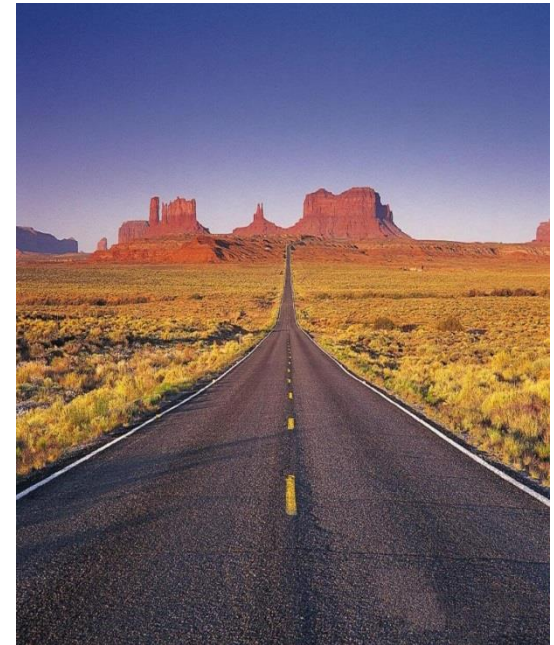
Feb. 27th, 2017 - Paris

IBEF Exchange Seminar

2. PPRS NICE 2018

ENLARGE THE SCOPE

- To analyze and examine the state-of-the art on road maintenance and modernization
- To identify best practices in terms of policy, economy, finance, technique and the environment
- To highlight opportunities offered by innovative technologies and the new related services provided by the roads and streets



Feb. 27th, 2017 - Paris

IBEF Exchange Seminar

2. PPRS NICE 2018

OBJECTIVES

- A first successful edition to be proved
- A larger exhibition
- More than 1,000 attendees requested



Feb. 27th, 2017 - Paris

IBEF Exchange Seminar

3. TEAM & PARTNERS

Supported by



Organized by

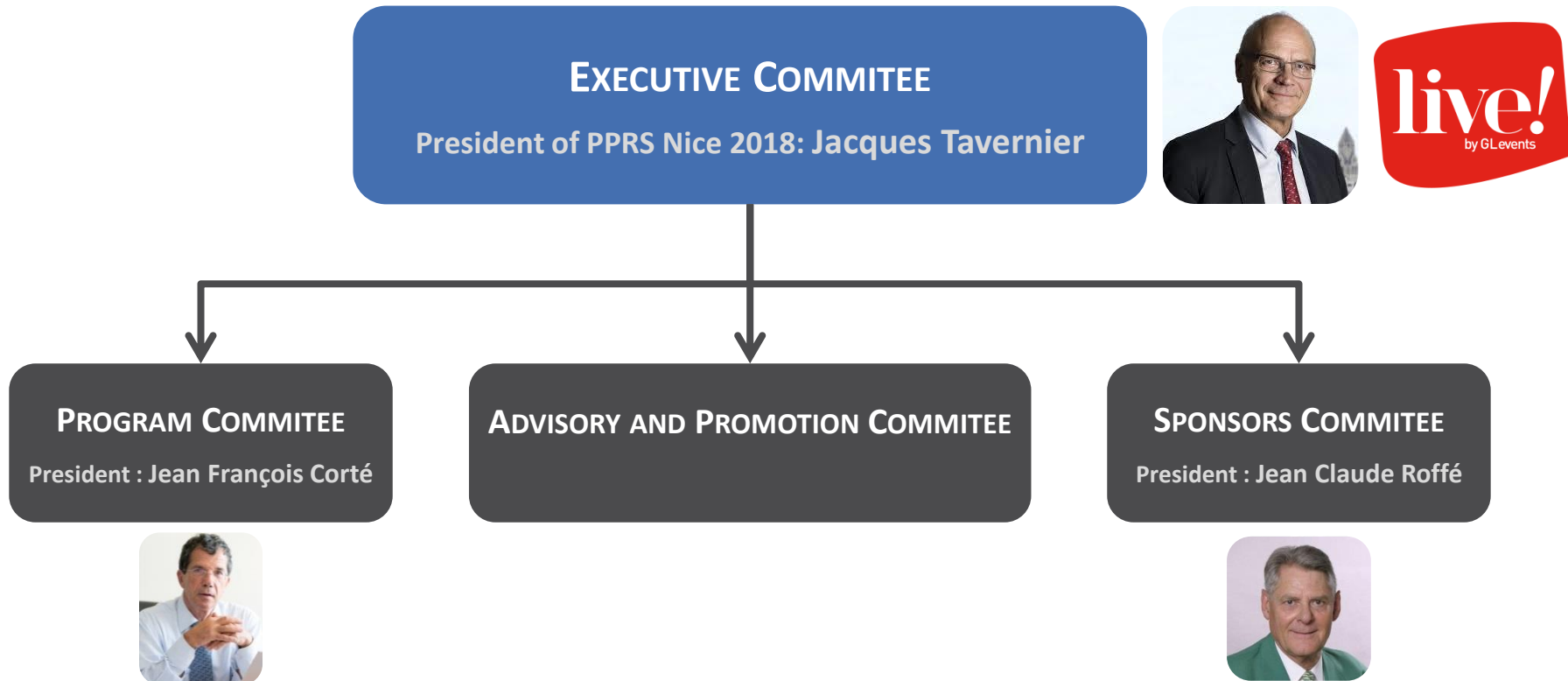


Feb. 27th, 2017 - Paris



IBEF Exchange Seminar

3. TEAM & PARTNERS



Feb. 27th, 2017 - Paris

IBEF Exchange Seminar

4. DESTINATION NICE

LOCATION



Feb. 27th, 2017 - Paris

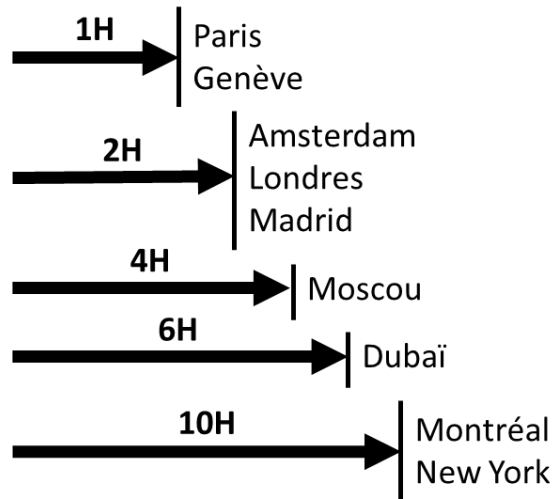


iber
International Bitumen
Emulsion Federation

IBEF Exchange Seminar

4. DESTINATION NICE

ACCESS



TRAIN

High Speed Train
10' to down town



ROAD

A8 « La
Provençale »



Feb. 27th, 2017 - Paris



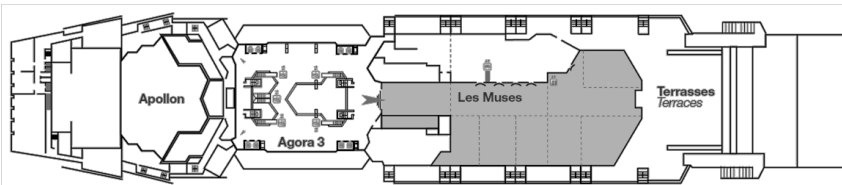
iberf
International Bitumen
Emulsion Federation

IBEF Exchange Seminar

4. DESTINATION NICE

NICE ACROPOLIS CONVENTION CENTER

- 5 auditoriums with 250 to 2,500 seats
- 50 meeting rooms with 20 to 800 seats
- a 26,000 sqm exhibition hall
- PPRS 2018 : a level dedicated to the event



Feb. 27th, 2017 - Paris

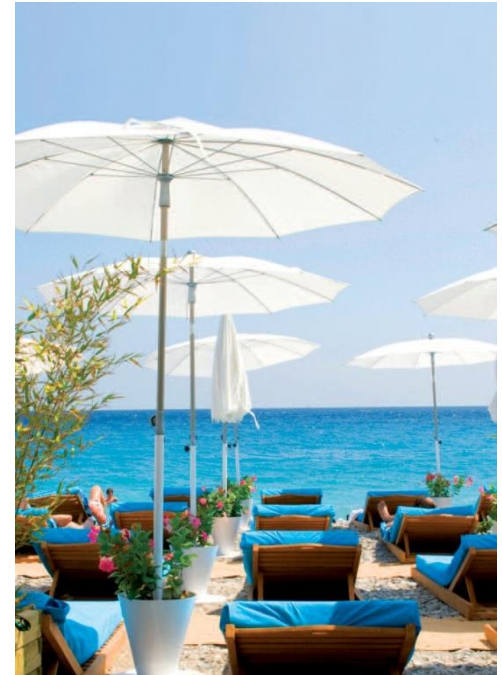
IBEF Exchange Seminar

4. DESTINATION NICE

STAY

- More than 200 accommodations and 10 000 rooms

HOTELS			RESIDENTIALS HOTELS		
Categories	Number of establishments	Number of rooms	Categories	Number of establishments	Number of rooms
5* / 4 *	40	4 419	4*	3	272
3 *	58	3 143	3*	1	129
2*	43	1 426	2*	-	-
1 *	8	302	-	-	-
out category	22	407	out category	7	432
Total	171	9 697	Total	11	833



Feb. 27th, 2017 - Paris

5. COMMUNICATION

PPRS 2018 LOGO



Feb. 27th, 2017 - Paris



iberf
International Bitumen
Emulsion Federation

6. CONTACT INFORMATION

LIVE! BY GL EVENTS

Clémentine Nicollet

Directrice de Projets | *Project Director*

59, quai Rambaud - CS 80059 - 69285 Lyon cedex 02 - France

tél. +33 4 78 17 62 41 | mob. +33 6 18 40 05 38

clementine.nicollet@gl-events.com | livebyglevents.com



Feb. 27th, 2017 - Paris



iberf
International Bitumen
Emulsion Federation

7. ACKNOWLEDGEMENT

PPRS 2018 IS COUNTING ON YOU :

- To be true ambassadors of the event in France, Europe, and worldwide
- To spread the value and the impact of the congress to your members
- To communicate to your contact on PPRS 2018 commercial offers

THANK YOU !



Feb. 27th, 2017 - Paris



iberf
International Bitumen
Emulsion Federation